

**DANE COUNTY SALES AND USE TAX COLLECTIONS BY NAICS CODE
(Calendar Year Basis)**

NAICS	DESCRIPTION	2008	2009	2010
11	Agricultural, Forestry, Hunting, & Fishing	\$40,250	\$90,648	\$67,837
21	Mining, Quarrying, and Oil and Gas Extraction	\$29,237	\$24,061	\$22,245
22	Utilities	\$1,943,704	\$1,813,568	\$1,923,806
23	Construction	\$1,218,532	\$1,151,649	\$1,040,940
31-33	Manufacturing	\$1,664,189	\$1,261,847	\$1,276,882
42	Wholesale Trade	\$3,617,374	\$3,210,075	\$3,629,529
44-45	Retail Trade	\$19,719,388	\$18,628,749	\$18,804,314
48-49	Transportation and Warehousing	\$95,877	\$74,515	\$50,830
51	Information	\$3,278,952	\$3,292,225	\$3,401,916
52	Finance and Insurance	\$286,449	\$263,982	\$258,403
53	Real Estate and Rental and Leasing	\$1,017,255	\$936,123	\$975,802
54	Professional, Scientific, and Technical Services	\$1,657,875	\$1,546,350	\$1,417,102
55	Management of Companies and Enterprises	\$58,426	\$83,393	\$68,753
56	Administrative and Support and Waste Management and Remediation Services	\$569,762	\$466,504	\$514,282
61	Educational Services	\$458,009	\$471,804	\$485,687
62	Health Care and Social Assistance	\$108,492	\$104,667	\$106,278
71	Arts, Entertainment, and Recreation	\$321,131	\$302,248	\$319,572
72	Accommodation and Food Services	\$4,558,966	\$4,322,637	\$4,459,930
81	Other Services (Except Public Administration)	\$1,698,468	\$1,574,170	\$1,618,278
92	Public Administration	\$307,894	\$256,126	\$324,023
99	Not Reported	\$130,524	\$152,080	\$290,794
	TOTAL	\$42,781,393	\$40,027,421	\$41,057,203

Source: Wisconsin Department of Revenue