

## IFM Distributor Profile: R.E. Golden Produce

### Company Overview

Since 1978, R.E. Golden Produce has been striving to bring Madison and the southern Wisconsin area the best goods that enhance the local food industry. Throughout the years, R.E. Golden Produce has been proud to be known as a family business that gives personal attention to each and every account, regardless of size.



### Contact Information

Tom Woodford, Sales Manager  
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(608) 255-4802 or (608) 395-7025, orders@regoldenproduce.com  
<http://www.regoldenproduce.com/jobs.htm>

### Product

Local produce includes frozen squash from Renaissance Farm (Spring Green, WI) mushrooms from Palm Cellar (Helenville, WI), apples from Fleming Orchards (Gays Mills) spring mix, arugula, and spinach from Heidi Heath Farms (Coloma, WI), squash and pie pumpkins from Larry Schroeder Farms (Rio, WI), and other items when seasonally available.

Local dairy includes yogurt from Sugar River Dairy (Albany, WI), cheese from Vern's (Chilton, WI), gorgonzola from Salemville (Cambria, WI), and milk from Golden Guernsey (Waukesha, WI).

### What Buyers Need to Know:

- Delivery: Greater Madison Area
- Minimum purchasing requirement: None
- Do you have a Wisconsin local foods program? Yes
- Traceability: To the farm or origin
- Will you find local products for customers that you do not currently carry? Yes
- Definition of Local? Produce grown in Wisconsin
- Point-of-purchase materials: Yes
- Standard packaging: Yes
- Produce grading standards: USDA Grade 1
- Billing: Net-30, cash, check, credit card
- Liability insurance: Yes
- Food safety: Growers have written food safety plans and receive food safety training
- Contracts: Available

### What Sellers Need to Know:

- Certifications required: None
- On-farm storage requirements: Cold storage for certain crops
- Liability insurance requirements: none
- Payment for growers: Upon delivery/pickup
- Delivery: Growers drop off in Madison preferably.
- Standard packaging: Yes
- Contracts: Case by case