

DANE COUNTY

CAPITAL PROJECTS/EQUIPMENT DETAIL SHEET

1. AGENCY Alliant Energy Center	2. ORGANIZATION Administration	3. COMPLETED BY Bill Franz	4. PHONE 267-3985
5. PROJECT TITLE: Strategic Design Study and Action Plan		6. PROJECT NO. 13-648-05	
7. PROJECT/EQUIPMENT DESCRIPTION: (INCLUDE USEFUL LIFE FOR EQUIPMENT) A strategic design study and action plan to address the future of the Alliant Energy Center (AEC) campus with a specific emphasis on how to enhance the market position of AEC through capital investment in AEC facilities. This project will provide matching funds with the Greater Madison Convention & Visitors Bureau (GMCVB) and the City of Madison to issue an RFP for developing a long-term vision for the AEC gateway area. Invested partners include Dane County, the City of Madison, the GMCVB, UW-Madison, other private partners, and neighborhood representatives. The study is to be directed by a Committee appointed jointly by the parties to the study and be comprised of: two appointed by the County Executive, one County Supervisor appointed by the County Board Chair, one appointed by the Mayor of Madison, one appointed by the Town of Madison, one appointed by the GMCVB, and one appointed by the Madison Area Sports Commission.		8. PROJECT TIMING	
		ARCHITECTURAL SERVICES	
		PLANNING & DESIGN	
		PROPERTY ACQUISITION	
		DEMOLITION & SITE PREPARATION	
		CONSTRUCTION MANAGEMENT SERVICES	
		CONSTRUCTION	
TELECOMMUNICATIONS			
OFFICE FURNITURE/EQUIPMENT			
E.D.P. EQUIPMENT			
PROJECT OPENING			
CAPITAL EQUIPMENT ACQUISITION			
9. PROJECT JUSTIFICATION: The AEC is one of Dane County's greatest economic development assets. For a variety of reasons, the AEC's revenues have been declining. To maximize the economic benefit from this asset, the County needs to invest in and lead a study which will result in a strategic vision and market-driven, financially sustainable design and plan for the AEC campus.		LOCATION:	
			

