

|              |                                      |        |                    |                   |              |
|--------------|--------------------------------------|--------|--------------------|-------------------|--------------|
| <b>Dept:</b> | Alliant Energy Center of Dane County | 92     | <b>DANE COUNTY</b> | <b>Fund Name:</b> | General Fund |
| <b>Prgm:</b> | Coliseum                             | 508/00 |                    | <b>Fund No:</b>   | 1110         |

**Mission:**

The Alliant Energy Center will effectively and efficiently meet the public assembly needs of all Dane County to do business, pursue recreation, be entertained, and otherwise gather for purposes positively beneficial to life in the County of Dane, WI.

**Description:**

The Veterans Memorial Coliseum is a multi-purpose arena with 7,700 permanent seats and a capacity of 10,200. The Coliseum cost center identifies by category the direct revenue and expenses for the facility. Activities and functions conducted in the Coliseum include sporting & entertainment events, touring trade shows, conventions, motor sports events, consumer expositions, major livestock events, concerts, and retail sales events.

|                                       | Actual<br>2011     | Adopted<br>2012    | 2011 Carry<br>Forward | Board<br>Transfers | Budget<br>As Modified | 2012<br>YTD        | Estimated<br>2012  | Executive<br>Recommended |
|---------------------------------------|--------------------|--------------------|-----------------------|--------------------|-----------------------|--------------------|--------------------|--------------------------|
| <b>PROGRAM EXPENSES</b>               |                    |                    |                       |                    |                       |                    |                    |                          |
| Personal Services                     | \$758,508          | \$834,500          | \$0                   | \$0                | \$834,500             | \$328,682          | \$602,084          | \$781,900                |
| Operating Expenses                    | \$423,487          | \$895,100          | \$0                   | \$0                | \$895,100             | \$206,652          | \$926,183          | \$909,200                |
| Contractual Services                  | \$212,770          | \$229,700          | \$0                   | \$0                | \$229,700             | \$158,340          | \$264,510          | \$235,400                |
| Operating Capital                     | \$0                | \$0                | \$80,000              | \$0                | \$80,000              | \$6,064            | \$80,000           | \$0                      |
| <b>TOTAL</b>                          | <b>\$1,394,765</b> | <b>\$1,959,300</b> | <b>\$80,000</b>       | <b>\$0</b>         | <b>\$2,039,300</b>    | <b>\$699,738</b>   | <b>\$1,872,777</b> | <b>\$1,926,500</b>       |
| <b>PROGRAM REVENUE</b>                |                    |                    |                       |                    |                       |                    |                    |                          |
| Taxes                                 | \$0                | \$0                | \$0                   | \$0                | \$0                   | \$0                | \$0                | \$0                      |
| Intergovernmental Revenue             | \$90,130           | \$83,200           | \$0                   | \$0                | \$83,200              | \$7,084            | \$89,753           | \$82,400                 |
| Licenses & Permits                    | \$0                | \$0                | \$0                   | \$0                | \$0                   | \$0                | \$0                | \$0                      |
| Fines, Forfeits & Penalties           | \$0                | \$0                | \$0                   | \$0                | \$0                   | \$0                | \$0                | \$0                      |
| Public Charges for Services           | \$1,831,515        | \$1,980,700        | \$0                   | \$0                | \$1,980,700           | \$1,125,414        | \$1,925,084        | \$2,112,600              |
| Intergovernmental Charge for Services | \$0                | \$0                | \$0                   | \$0                | \$0                   | \$0                | \$0                | \$0                      |
| Miscellaneous                         | \$52,857           | \$45,600           | \$0                   | \$0                | \$45,600              | \$31,093           | \$53,385           | \$45,600                 |
| Other Financing Sources               | \$0                | \$0                | \$0                   | \$0                | \$0                   | \$0                | \$0                | \$0                      |
| <b>TOTAL</b>                          | <b>\$1,974,502</b> | <b>\$2,109,500</b> | <b>\$0</b>            | <b>\$0</b>         | <b>\$2,109,500</b>    | <b>\$1,163,591</b> | <b>\$2,068,222</b> | <b>\$2,240,600</b>       |
| <b>REV. OVER/(UNDER) EXPENSES</b>     | <b>\$579,737</b>   | <b>\$150,200</b>   |                       |                    | <b>\$70,200</b>       |                    |                    | <b>\$314,100</b>         |
| <b>F.T.E. STAFF</b>                   | <b>5.300</b>       | <b>5.300</b>       |                       |                    |                       |                    | <b>5.300</b>       | <b>5.300</b>             |

|                                       |                                      |                           |                 |                   |              |                |              |              |                     |              |
|---------------------------------------|--------------------------------------|---------------------------|-----------------|-------------------|--------------|----------------|--------------|--------------|---------------------|--------------|
| <b>Dept:</b>                          | Alliant Energy Center of Dane County | 92                        |                 |                   |              |                |              |              | <b>Fund Name:</b>   | General Fund |
| <b>Prgm:</b>                          | Coliseum                             | 508/00                    |                 |                   |              |                |              |              | <b>Fund No.:</b>    | 1110         |
| <b>DI#</b>                            | 2013 Base                            | <b>Net Decision Items</b> |                 |                   |              |                |              |              | 2013 Adopted Budget |              |
|                                       |                                      | <b>01</b>                 | <b>02</b>       | <b>03</b>         | <b>04</b>    | <b>05</b>      | <b>06</b>    | <b>07</b>    |                     |              |
| <b>PROGRAM EXPENSES</b>               |                                      |                           |                 |                   |              |                |              |              |                     |              |
| Personal Services                     | \$764,900                            | \$5,100                   | \$11,900        | \$0               | \$0          | \$0            | \$0          | \$0          | \$781,900           |              |
| Operating Expenses                    | \$894,000                            | \$0                       | \$2,800         | \$12,400          | \$0          | \$0            | \$0          | \$0          | \$909,200           |              |
| Contractual Services                  | \$235,400                            | (\$1,900)                 | \$1,900         | \$0               | \$0          | \$0            | \$0          | \$0          | \$235,400           |              |
| Operating Capital                     | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| <b>TOTAL</b>                          | <b>\$1,894,300</b>                   | <b>\$3,200</b>            | <b>\$16,600</b> | <b>\$12,400</b>   | <b>\$0</b>   | <b>\$0</b>     | <b>\$0</b>   | <b>\$0</b>   | <b>\$1,926,500</b>  |              |
| <b>PROGRAM REVENUE</b>                |                                      |                           |                 |                   |              |                |              |              |                     |              |
| Taxes                                 | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| Intergovernmental Revenue             | \$82,300                             | \$100                     | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$82,400            |              |
| Licenses & Permits                    | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| Fines, Forfeits & Penalties           | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| Public Charges for Services           | \$1,980,700                          | \$84,400                  | \$38,300        | \$0               | \$0          | \$9,200        | \$0          | \$0          | \$2,112,600         |              |
| Intergovernmental Charge for Services | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| Miscellaneous                         | \$45,600                             | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$45,600            |              |
| Other Financing Sources               | \$0                                  | \$0                       | \$0             | \$0               | \$0          | \$0            | \$0          | \$0          | \$0                 |              |
| <b>TOTAL</b>                          | <b>\$2,108,600</b>                   | <b>\$84,500</b>           | <b>\$38,300</b> | <b>\$0</b>        | <b>\$0</b>   | <b>\$9,200</b> | <b>\$0</b>   | <b>\$0</b>   | <b>\$2,240,600</b>  |              |
| <b>REV. OVER/(UNDER) EXPENSES</b>     | <b>\$214,300</b>                     | <b>\$81,300</b>           | <b>\$21,700</b> | <b>(\$12,400)</b> | <b>\$0</b>   | <b>\$9,200</b> | <b>\$0</b>   | <b>\$0</b>   | <b>\$314,100</b>    |              |
| <b>F.T.E. STAFF</b>                   | <b>5.300</b>                         | <b>0.000</b>              | <b>0.000</b>    | <b>0.000</b>      | <b>0.000</b> | <b>0.000</b>   | <b>0.000</b> | <b>0.000</b> | <b>5.300</b>        |              |

| <b>NARRATIVE INFORMATION ABOUT DECISION ITEMS SHOWN ABOVE</b> |  | Expenditures | Revenue     | Revenue Over/(Under) Expenses |
|---|--|--------------|-------------|-------------------------------|
| <b>2013 BUDGET BASE</b>                                       |  | \$1,894,300  | \$2,108,600 | \$214,300                     |
| DI #  | AEC-COLS-1 Event Changes   |              |             |                               |
| DEPT  | This decision item reflects the changes in the events that have occurred over the last year for 2012 and the projected changes for 2013. | (\$1,900)    | \$84,500    | \$86,400                      |
| EXEC  | Approve as requested. Also, adjust retirement accounts to reflect the actual contribution rates that will be in effect for 2013.         | \$5,100      | \$0         | (\$5,100)                     |
| ADOPTED   | Approved as Recommended  | \$0          | \$0         | \$0                           |
| NET DI # AEC-COLS-1   |  | \$3,200      | \$84,500    | \$81,300                      |

|  |                                |
|--|--------------------------------|
| <b>Dept:</b> Alliant Energy Center of Dane County 92 | <b>Fund Name:</b> General Fund |
| <b>Prgm:</b> Coliseum 508/00                         | <b>Fund No.:</b> 1110          |

| NARRATIVE INFORMATION ABOUT DECISION ITEMS SHOWN ON PREVIOUS PAGE |  |                           | Expenditures | Revenue  | Revenue Over/(Under) Expenses |
|---|--|---------------------------|--------------|----------|-------------------------------|
| DI #  | AEC-COLS-2   | Inflation                 |              |          |                               |
| DEPT  | This decision item increases the rental rates 4% and rental equipment & electrical rates 4%, as well as increases selected operating and contractual expenses by 3%. |                           | \$16,600     | \$38,300 | \$21,700                      |
| EXEC  | Approved as Requested  |                           | \$0          | \$0      | \$0                           |
| ADOPTED   | Approved as Recommended  |                           | \$0          | \$0      | \$0                           |
| NET DI # AEC-COLS-2   |  |                           | \$16,600     | \$38,300 | \$21,700                      |
| DI #  | AEC-COLS-3   | 2012 Debt Service         |              |          |                               |
| DEPT  |  |                           | \$0          | \$0      | \$0                           |
| EXEC  | Increase expenditures to account for actual Debt Service on 2012 debt issuance.  |                           | \$12,400     | \$0      | (\$12,400)                    |
| ADOPTED   | Approved as Recommended  |                           | \$0          | \$0      | \$0                           |
| NET DI # AEC-COLS-3   |  |                           | \$12,400     | \$0      | (\$12,400)                    |
| DI #  | AEC-COLS-4   | There is no Decision Item |              |          |                               |
| DEPT  |  |                           | \$0          | \$0      | \$0                           |
| EXEC  |  |                           | \$0          | \$0      | \$0                           |
| ADOPTED   |  |                           | \$0          | \$0      | \$0                           |
| NET DI # AEC-COLS-4   |  |                           | \$0          | \$0      | \$0                           |

|              |                                      |        |                   |              |
|--------------|--------------------------------------|--------|-------------------|--------------|
| <b>Dept:</b> | Alliant Energy Center of Dane County | 92     | <b>Fund Name:</b> | General Fund |
| <b>Prgm:</b> | Coliseum                             | 508/00 | <b>Fund No.:</b>  | 1110         |

| NARRATIVE INFORMATION ABOUT DECISION ITEMS SHOWN ON PREVIOUS PAGE |   |                      | Expenditures | Revenue | Revenue Over/(Under) Expenses |
|---|---|----------------------|--------------|---------|-------------------------------|
| DI #  | AEC-COLS-5  | Parking Fee Increase |              |         |                               |
| DEPT  | This decision item increases the parking fee at the Center from \$6.00 per car to \$6.50 per car on July 1, 2013. The fee for buses increases from \$18.00 to \$19.50 and for multi-day passes from \$5.50 to \$6.00. |                      | \$0          | \$9,200 | \$9,200                       |
| EXEC  | Approved as Requested   |                      | \$0          | \$0     | \$0                           |
| ADOPTED   | Approved as Recommended   |                      | \$0          | \$0     | \$0                           |
|   | NET DI #  | AEC-COLS-5           | \$0          | \$9,200 | \$9,200                       |

|  |  |  |  |  |  |
|--|--|--|--|--|--|
|  |  |  |  |  |  |
|--|--|--|--|--|--|

|                            |             |             |           |
|----------------------------|-------------|-------------|-----------|
| <b>2013 ADOPTED BUDGET</b> | \$1,926,500 | \$2,240,600 | \$314,100 |
|----------------------------|-------------|-------------|-----------|