



DANE COUNTY PLANNING & DEVELOPMENT

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MAKE. DO. ARTIST WORKSHOP NOVEMBER 15, 2012 BRAINSTORMING IDEAS

Planning

(608)266-4251, Rm. 116

Records & Support

(608)266-4251, Rm. 116

Zoning

(608)266-4266, Rm. 116

- Defining “artist” incubator vs. “business” incubator. Artist space is place to organically do your work.
- Live / work is also an issue that needs to be addressed.
- Musicians can feel excluded. So can visual artists. Richness of arts in Madison taken for granted.
- Will rents be consistent across the city? Is there an “artist rate?”
- Appreciate work done on project.
- Some things artists have to do themselves. How do I connect with artists, and also connect with real estate and property owners? Who else is interested and how do I connect with them?
- Networking and how to work together.
- Smaller decentralized studios in different neighborhoods.
- Connect with people in neighborhoods.
- Website, database, software?
- Make Music Software from Make Music NY can be adapted.
- Time Bank workshop December 15th on cooperatives.
- Possible March Time Bank / MMNY software presentation in March?
- Local government and county role could take time bank hours for bus passes, permit fees, etc. to make them more valuable.
- UW and other mapping on under-utilized space and adaptive reuse.
- Gentrification issues. Artists adding value to community – increasing value of surrounding properties. Artists are creating something and creating value, not just taking up place.
- Have asked landlords if they would use space for temporary art use and gotten turned down.
- Provide tax credits to renters who rent to artists?
- Fyfe's East Washington.
- Insurance, liability, functioning utilities, parking and permits needed for temporary use.
- Temporary use of real estate can void tax write-off.
- Need a central clearinghouse for information. East Lansing, MI has a storefront, gallery space and collects information from artists and those with space to rent.
- Storefront for exchange of information – studios.
- Didn't find studio space like what was available in Boston or Hudson Valley – built studio in backyard.
- Curating independent shows.
- Interested in finding property owners interested in having temporary exhibitions.

- SiteLab – giant exhibition installation project in Grand Rapids, MI.
- Why aren't artists and musicians getting paid so they can afford space?
- If there was a guild or organization – artists need to organize to get people to work on their behalf. Could such a guild help with paperwork?
- How many artists are trying to make a living off their art? Competition with other artists who work for free.
- Guild with a giant database, with rates for work.
- Making money might be end result of getting connections and finding space might be, too
- I miss the Union Transfer building!
- Let's learn from models that didn't work. (i.e. People's Arts Collective)
- Liability insurance is a potential issue. Who pays for the common spaces? Difficult to find insurance policies who would give a policy. Had to form an LLC and obtain a business policy.
- Central place that is staffed with resources – ombudsman?
- Had difficulty finding art studio when first moved here. Madison has no “warehouse district” Strip malls might be awful, but might be an interesting opportunity.
- Very small, strange, “gross” 10 x 10 spaces that might be suitable for installation, where you could install something where there is some traffic.
- BoomBox was a collective, but driven by one person. Worked with neighborhood association. Local union connects you to a larger pool of resources. Be “companioned” to help with things like liability insurance, health insurance plan. Would pay \$10 per month for a shared copier, office and resource space.
- Create smaller models that people can buy into.
- Build flexibility into any software.